



ANANTOR MOBILITY

The Future is Endless

Pitch Deck

Presented by : Prince Solanki

| anantormobility.com

Problem Statement //

Problems

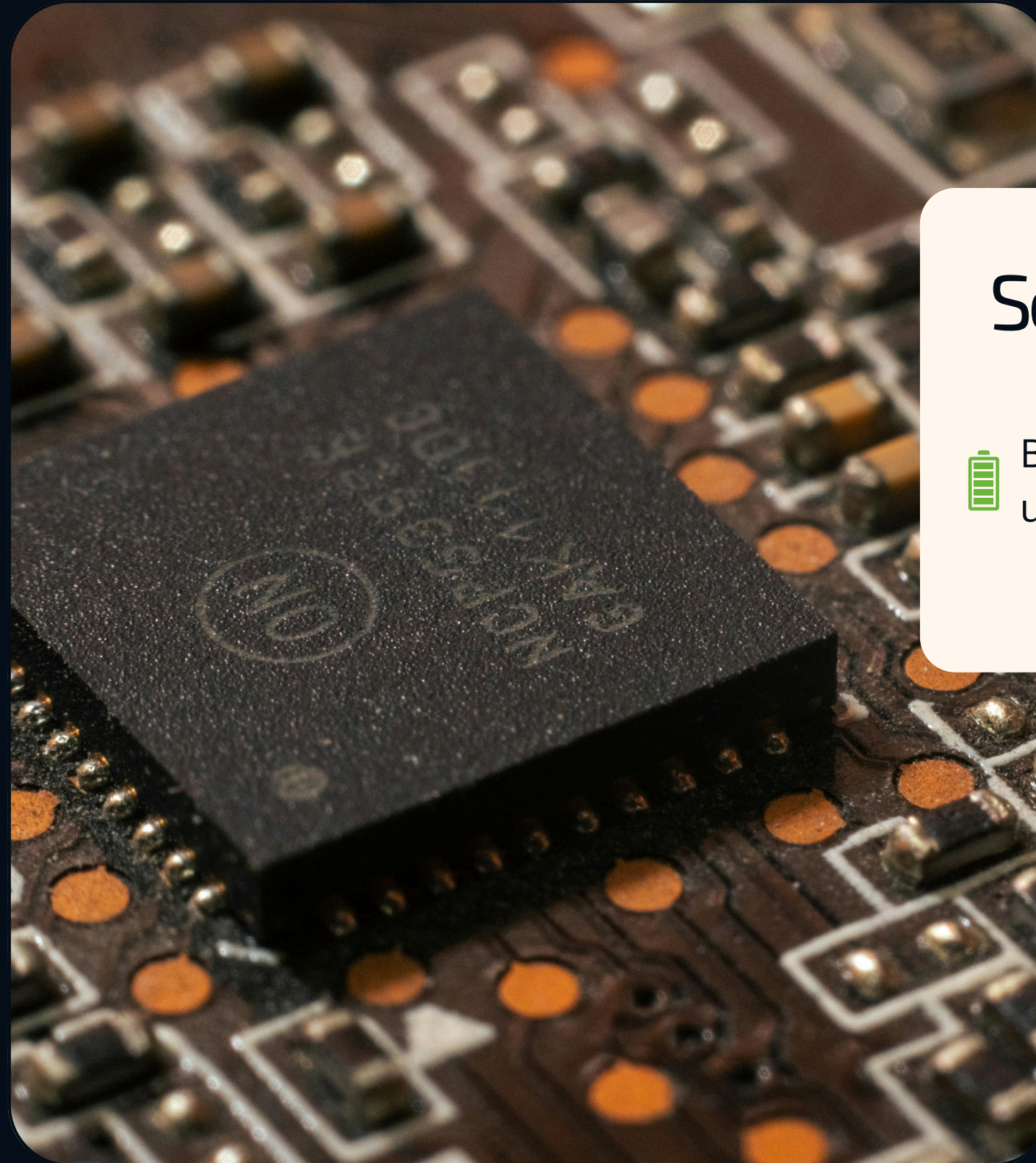
Indian riders want electric motorcycles that are affordable, trustworthy, and offer genuine riding excitement.

- Over 70% of Indian motorcycle buyers cite “price” and “range anxiety” as key barriers to EV adoption.
- Most current EVs feel bland, generic, and do not engage riders emotionally.
- “EVs feel like appliances, not motorcycles.”
~ Early rider feedback.




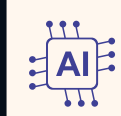
Anantor Astra: India's first smart, emotionally intelligent electric motorcycle.


Our Solutions



Solutions

 Battery-as-a-Service (BaaS) reduces upfront cost

 Integrated AI for personalized safety & convenience

 Human-like riding experience with authentic gear feel and sound

Product Demo

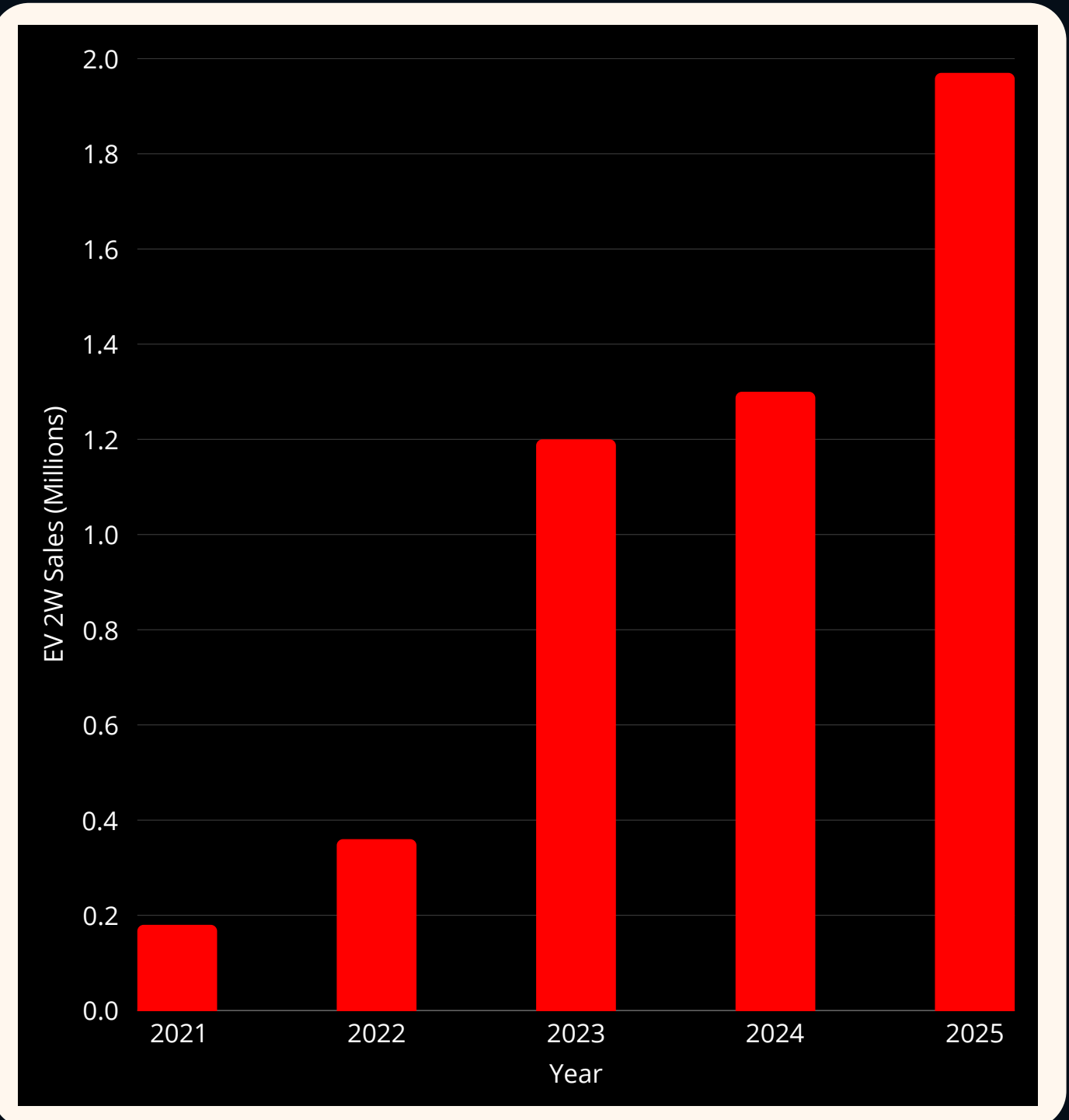
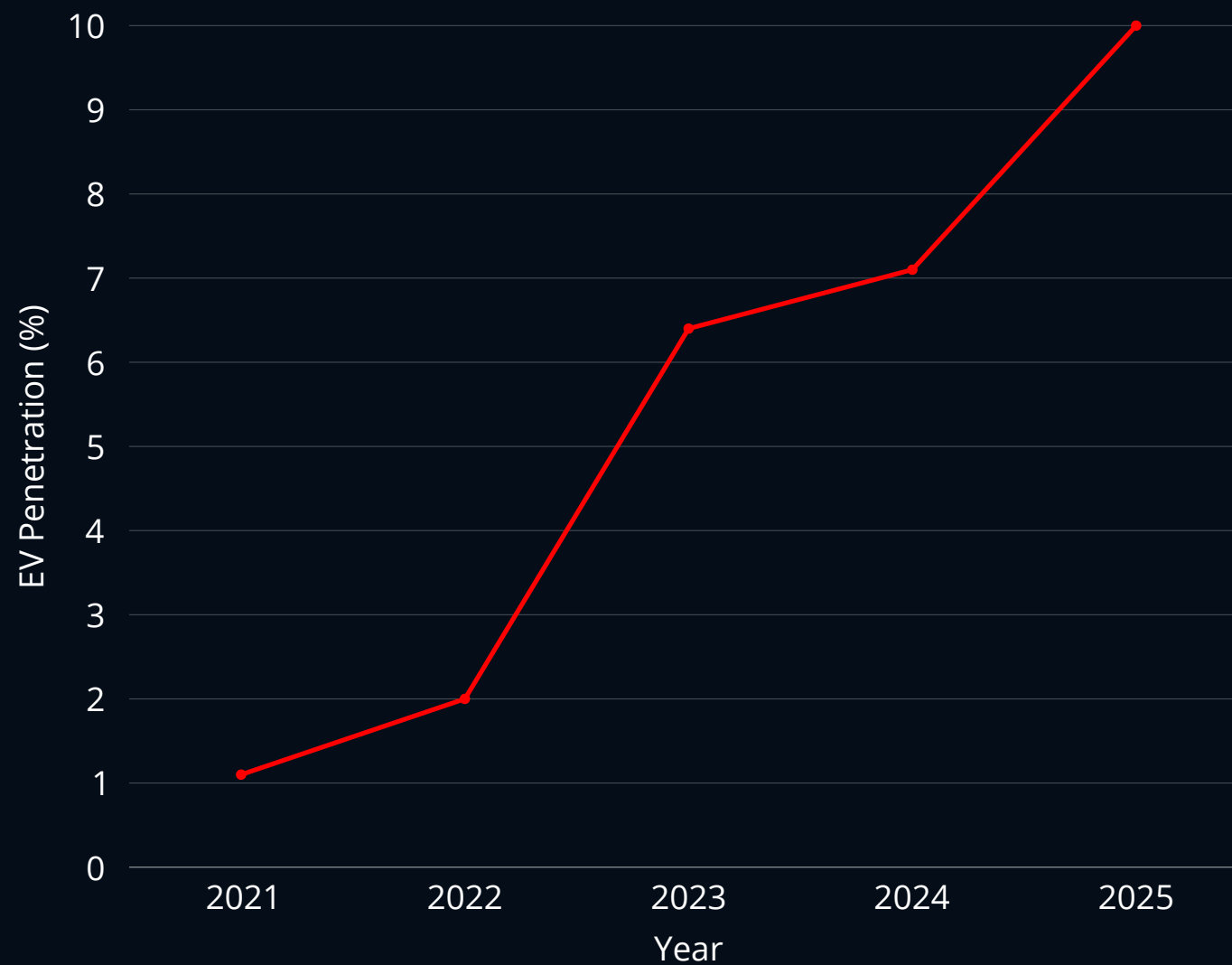
The Prototype

Experience the working Anantor prototype, a real world electric motorcycle showcasing intelligent features, control, and vision.



Market Analysis

- 13M+ motorcycles sold yearly in India, 2M+ addressable for EV upgrade soon
- Indian EV two-wheeler market CAGR: 35%+
- TAM: ₹60,000+ crore; Serviceable: ₹10,000+ crore in next 5 years
- We start with urban riders who want performance, not commuters.





Business Model

- Motorcycles (without battery) sold at competitive price
- Subscription revenue from Battery-as-a-Service
- Future AI/Software premium services for personalized experiences

BaaS is enabled by LFP safety, modular packs, and local partners.

Go-to-Market Strategy

- Controlled pilot deployments with early adopters in urban clusters
- Founder-led demos and ride experiences for users and partners
- Strategic partnerships with battery service providers and local service networks
- Initial focus on tech-forward urban riders seeking intelligent electric mobility
- Waitlist and referral-led onboarding with fast feedback-driven iteration
- Target 50 pilot riders in 6 months.



Competitive Advantage / Moat

	Anantor Astra	Ultraviolette	Ola Electric	Typical Chinese EVs
AI Integration	✓	✗	✗	✗
BaaS	✓	✗	Limited	✗
Riding Excitement	✓	Partial	✗	✗
Price Flexibility	✓	✗	✗	✓

Why we win:

Tech innovation + emotional design + affordability, built for India.

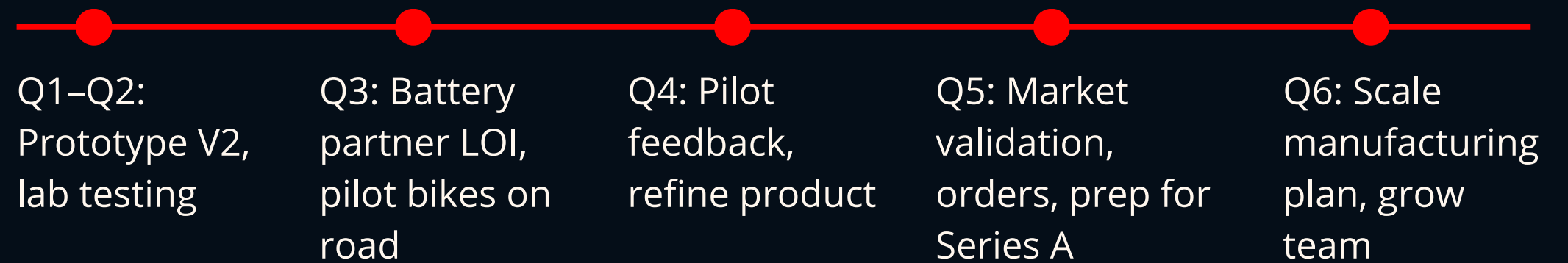


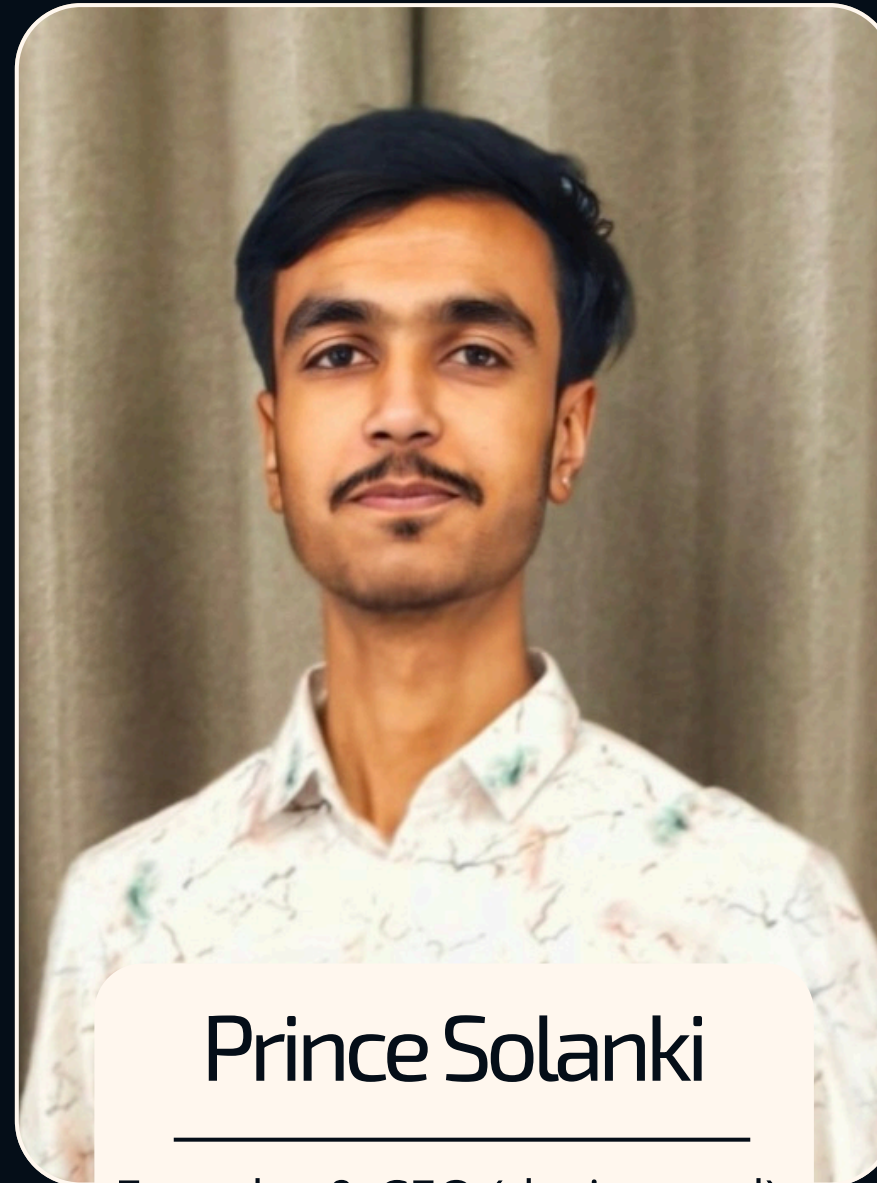
- Prototype developed with personal investment and core innovations
- Prototype 1 completed; 10+ road tests; 10+ rider interactions; 5-10 users interested in pilot list
- Support and guidance from senior faculty mentors
- Positive feedback from early riders and peer testers
- Multiple friends joined informally, contributing skills in engineering and software
- Initial outreach and interest from campus and local rider community
- Actively building pilot user base and preparing for battery partner engagement

Traction / Milestones



Roadmap & Timeline





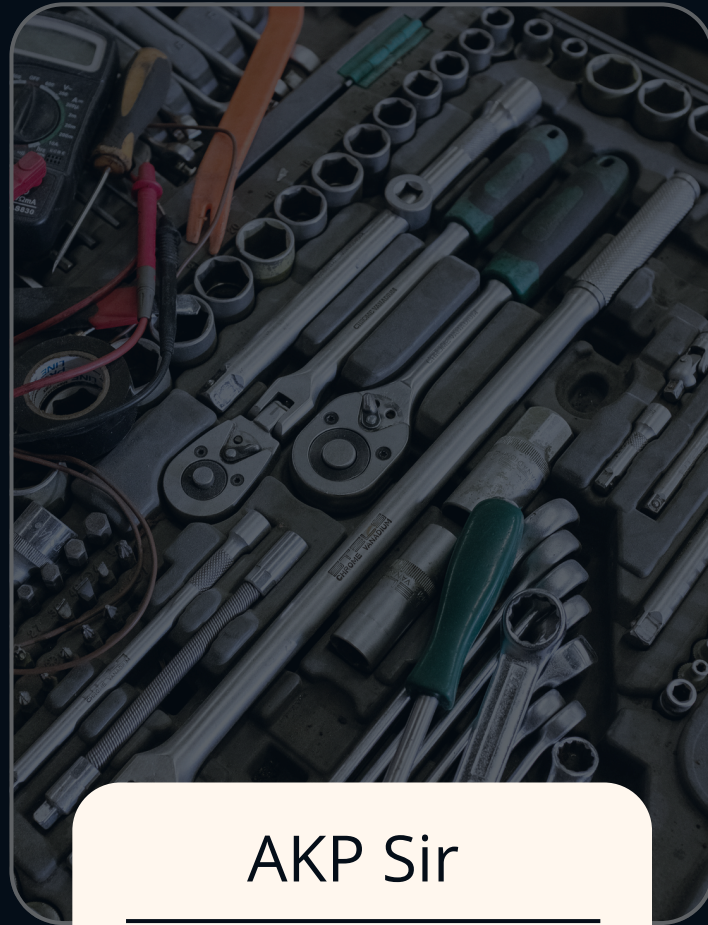
Prince Solanki

Founder & CEO (designated)

Our Team



The Anantor Mobility team is driven by Prince, whose dedication inspired several friends to contribute skills in prototype building, wiring, and software, even before formal team roles. Support from guiding professors ensures focused progress and practical, innovative solutions.



AKP Sir

Fabrication & safety



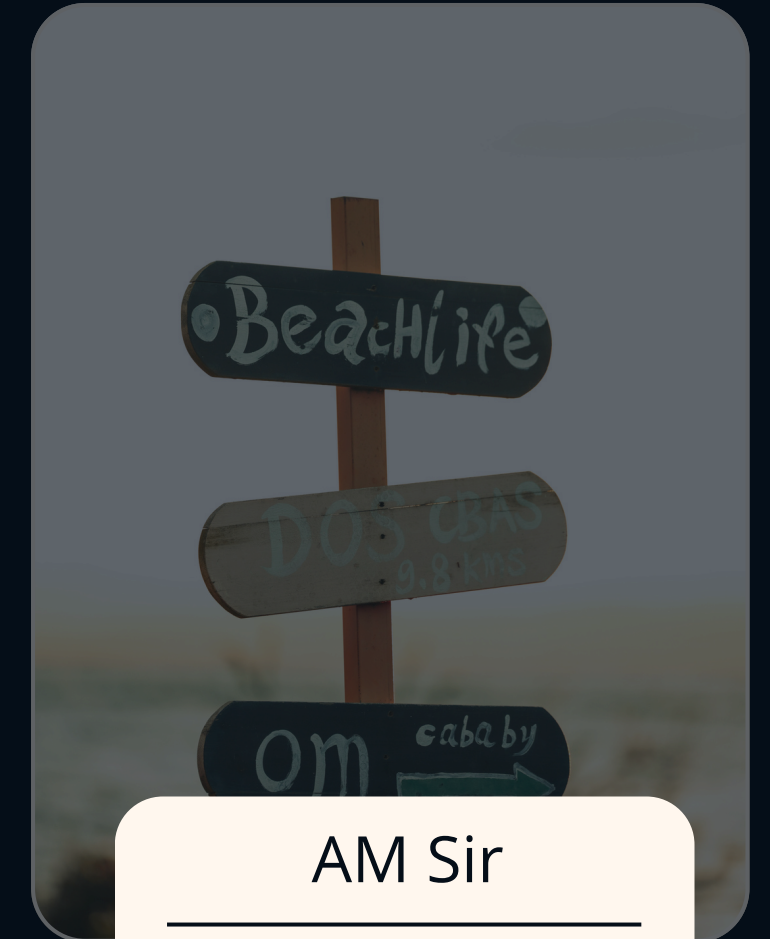
MKP Sir

Lab and Documentation



VDP Sir

Faculty connect



AM Sir

Strategic guidance

Advisors / Mentors

Senior faculty guiding product safety, fabrication, validation, documentation, and strategy, ensuring practical engineering decisions and focused milestone progress.

The Ask

Raising ₹1.2 crore seed (SAFE, ₹12 crore cap, 20% discount)

// Use of funds: build and test Prototype V2, launch pilot program, onboard battery partner, field-test with early users, validate market fit, and prepare for scale/Series A

Join us in building the most emotionally intelligent EV brand in India.



Financials / Use of Funds

₹1.2 crore funds:

- 35%: Complete prototype V2 (This includes tooling, safety testing, multiple iterations, certification prep, and battery BaaS MVP.)
- 20%: Pilot & battery partner onboarding
- 20%: Pilot launch and customer testing
- 15%: Market validation & early sales
- 10%: Early team + operations

Projected unit gross margin: ~18% by 2nd year





Get in touch

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